

.Nationwide Registration Policy

18(b)

iv. Provide a complete description of the applicant's intended registration policies in support of the goals listed above.

In support of the goals listed above, only Applicant through its authorized employees will be allowed to register domain names within the TLD for its own exclusive use. Accordingly, the general public will never be allowed to register, buy, or sell domain names in the TLD. Applicant, however, reserves the right to sell, distribute, or transfer control or use of any registrations in the TLD to any third party that is an Affiliate of Applicant for uses as specified by Applicant. Affiliate will be defined for the purposes of this application as (i) a person or entity that, directly or indirectly, through one or more intermediaries, controls, is controlled by, or is under common control with, Applicant, and (ii) "control" (including the terms "controlled by" and "under common control with") means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity regarding the use of a domain name within the TLD, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit arrangement or otherwise.

As stated above, Nationwide intends to operate a closed registry in order to continue offer the high-quality online insurance and financial goods and services it currently offers on its branded websites in existing top-level domains. Accordingly, policies and decisions regarding the registration and use of domain names within the TLD will continue to be provided through an internal team consisting of Nationwide's existing decision-making channels. The TLD's domain name policies will be limited by its abuse prevention and rights protection policies discussed further herein, and will strive to avoid registering domain names that are confusingly similar to third-party's trademarks and related rights. Obscene, explicit, and offensive domain names will not be entitled to registration in the TLD.